



**Business Brunch digital**

# **Focus on the new Market Surveillance Ordinance**

## **26 November 2021 | 10:30 AM-12:00 PM**

Against the backdrop of increasing online trade, increasingly complex global supply chains and a multitude of new business models, market surveillance has faced considerable problems in recent decades that could not be properly solved on the basis of the old market surveillance law. By way of Regulation (EU) 2019/1020 (MÜ-VO), authorities now have a legal framework adapted to these new conditions, which has been legally binding in all member states since 16 July 2021. In addition to new economic actors and responsible parties who can be held accountable by the authorities, online commerce will now also be more tightly regulated and subject to intervention by authorities. In Germany, the Market Surveillance Ordinance (MÜ-VO) is flanked by the Act on Market Surveillance and Assurance of Products Conformity (MÜG), which regulates the administrative intervention options for non-harmonised product areas.

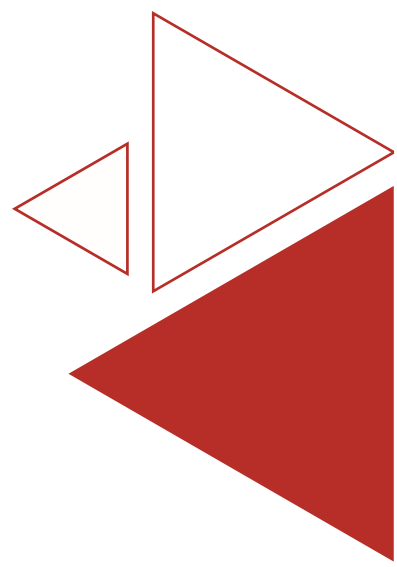
In our Business Brunch digital on 26 November 2021, we would like to present to you the resulting required actions for companies and the options for action that exist when dealing with the market surveillance authorities.

We look forward to exciting material and discussions with participants.

Register now. Participation is free of charge for clients, SMEs, industry players, etc. but subject to a fee for external consultants. For participation in the event, we charge € 599.00 (net) payable within 14 days after registration. If you would like to participate as an external consultant, please contact [marketing@reuschlaw.de](mailto:marketing@reuschlaw.de).

The event will be conducted as a webinar with Zoom video conferencing software.

An event from:





## Session 1

# The Market Surveillance Ordinance and the Market Surveillance Act

- ▶ New players
- ▶ Different sets of duties for players
- ▶ Focus: Online trade

### Speaker

- ▶ Saskia Wittbrodt, Senior Associate, Regulatory Affairs & Market Measures Team

## Session 2

# Companies' options for action with respect to trade secret protection during data use

- ▶ Administrative authority
- ▶ RAPEX risk assessment and recall management
- ▶ Initial experience with proceedings under the Administrative Offences Act, EUTR and energy consumption labeling

### Speaker

- ▶ Philipp Reusch, Head of Regulatory Affairs & Market Measures Team

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